

OCT26/12 14.23  
\*\*\* WDCW-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_

SALESMAN #

REGIONAL

DATE OCT26/12 14.23

THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PROGRAM : FRIENDS



ADLINE# 6398600  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT26/12 14.23  
\*\*\* WDCW-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:LINE#	:	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
6			530P-600P	30		\$175.00	11/5	11/5	1		MON	1
PROGRAM : FRIENDS												
7			700P-730P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												
OCT/12			\$ .00	NOV/12		\$7,275.00						
											CONTRACT TOTAL	\$7,275.00
											TOTAL SPOTS	21

MARKET TOTALS \$363,750 WDCW 2% WJLA 21% WUSA 23% WRC 34% WTTG 18% WPXW 0% WDCA 2%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*



FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT29/12 07 57

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME	<u>STEVE HAZELTON</u>
SALES PRSN	<u>WA- DAVE CLARK</u>

CLASS: NATL. LOCAL REGIONAL  
ICE)

R

CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT29/12 07.57

TO: NSA WDCW

LNS 8-11 ADDED  
REVISED TTL...\$8550...28X  
THX PLS CFM, 10/29/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	A		800A-900A	30	1231	\$75.00	10/30	11/2	1		TU-F	1
PROGRAM : JERRY SPRINGER												
9	A		1200N-100P	30		\$200.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE MATHIS												
10	A		100P-200P	30		\$200.00	10/30	11/2	2		TU-F	2
PROGRAM : STEVE WILKOS												
11	A		200P-300P	30		\$200.00	10/30	11/2	2		TU-F	2
PROGRAM : MAURY POVICH												



FROM REP  
\*\*CHANGES\*\*  
OCT29/12 07.57  
\*\* MDCM-TV \*\*\*

IS :	WEEK :	DAYS :	TOTL :
WK :	INVT :		SPTS :
CONTRACT		TOTAL	\$8,550.00
TOTAL		SPOTS	28